

President/CEO's Plan Of Action To Implement And Accomplish The Sub-Ends Of The Organization

- Submitted By Jim Mathews – December 13, 2016
- Reviewed By Board of Directors – January 26, 2017

Mega End Of The Organization: The National Association of Railroad Passengers' "A Connected America" exists so that members, partners and travelers can benefit from a modern, multimodal transportation network that provides seamless mobility and fosters economic opportunity.

Sub Ends Of The Organization In Support Of The Mega End:

- 1) **Regarding Infrastructure:** A high-quality, integrated multimodal transportation network making travel safe, efficient and affordable, with an emphasis on passenger rail.

CEO Response:

- a) NARP staff will put outreach campaigns in place designed to work toward by 2035, 80% of Americans will be within 25 miles of a rail station.
 - b) NARP staff will put outreach campaigns in place designed to work toward aggressive re- investment in critical infrastructure projects by federal, state, local and tribal governments to address safety concerns and jump-start growth.
 - c) NARP staff will create programs and initiatives to engage Amtrak, states, and MPOs to partner nationally in expanding intercity bus routes and direct intercity passenger train service to airports, especially international hubs, in order to unleash pent-up economic growth.
 - d) NARP staff will put outreach campaigns in place designed to work toward replacing today's network with frequent service operated with modern locomotives and passenger cars, outfitted with modern amenities on a first-world transportation infrastructure.
- Annual Report By The President/CEO Report On The Status Of Accomplishments & Actions Regarding Sub-End #1 Due Each April

- 2) **Regarding the Impact of Members:** Inspired and passionate members will have the knowledge and support to work from the "bottom up" in ways that are most effective in their communities.

CEO Response:

- a) NARP staff, working with member leaders, will identify local initiatives and refine campaign lists to identify priorities led by volunteers and members
- b) NARP staff will organize and manage a program to award grants and in-kind support focusing on local concerns (the “McCallum Grants Program” via the Special Projects fund).
- Annual Report By The President/CEO Report On The Status Of Accomplishments & Actions Regarding Sub-End #1 Due Each January

3) **Regarding Partnerships:** The collective voice of travelers and partners will influence policy at all levels.

CEO Response:

- a) NARP staff will work to be sure that it is invited and participates in policymaking at all levels, federal, state, local and tribal.
- b) NARP staff will identify ways to align formally with like-minded organizations with shared policy objectives, and will sign cooperative agreements with these organizations to ensure that work is carried out.
- c) NARP staff will work to identify non-traditional partners who can become allies (bike tourism organizations, etc.).
- Annual Report By The President/CEO Report On The Status Of Accomplishments & Actions Regarding Sub-End #1 Due Each July

4) **Regarding The Voice of Travelers:** Means will exist to address the desires of travelers and grassroots organizers for responsive customer service and service delivery.

CEO Response:

- a) NARP staff will work to create and maintain NARP-administered Customer Advisory Committees for the majority of passenger-rail operators
- b) NARP staff will develop a national policy forum to connect passengers’ desires to national network operators, including Amtrak
- Annual Report By The President/CEO Report On The Status Of Accomplishments & Actions Regarding Sub-End #1 Due Each October